



Brampton Excelsiors Lacrosse Club

Minutes of Executive Committee Meeting on Monday, January 10th, 2022

Present (All via Zoom): Matt Bowman, Dean McLeod, Brent McCauley, Clint Nickerson, Keith Slinger, Ron Evans, Dave Succamore, Wes Jackson, Glenn McClelland, Brock Boyle, Chris Lowe

Absent: Dan Teat, Bob Boddam

Call to Order: 7:02 pm

Review of AGM and Minutes: No questions or concerns from anyone, minutes to be approved at next AGM.

Introductions: Each member introduced themselves with a short background and what they contribute to the BELC.

President's Remarks:

- Meetings will be scheduled for first Monday of every month, second Monday when the first is a holiday, 7:00 pm start time. Plan to hold meetings in person with the option of virtual attendance when COVID restrictions allow.
- Updates on happenings since AGM. Group of former directors has become vocal, sending out emails, making statements and speaking on podcasts. Much of this is misinformation or misrepresented information. Podcast host has been contacted, requesting representation of this board to correct misinformation, no reply yet.
- There have been multiple attempts to meet with former group to no avail. Always disregarded or cancelled last minute.
- Been contacted by a life member regarding Jr. A GM. Explained to them that conversations were had, an offer was made and a response was never received. Continued forward with Chris Lowe as GM. Former GM did not take opportunity put his name forward or speak up at AGM, membership has spoken.
- In contact with Ron MacSpadyen regarding recognition by OLA. Confidential memo circulated by former group was made before submission of special meeting and AGM documentation to the OLA. This board's position will be reviewed by the OLA directors once a President has been instilled. A consolidated document with all evidence and documentation was sent to the board upon request from MacSpadyen. Document included a letter from Mayor Patrick Brown stating that the city recognizes and will only deal with the BELC under Glenn's presidency. This includes booking floor time and consideration for city funding.



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- Ron Evans raised concerns regarding delays from the OLA since the beginning of the fight to stop the move of the Excelsiors.
- Wes inquired as to what contact has been made with the banks to get the accounts transferred. Suggested giving evidence document to banks and requesting transfer of control. Glenn stated that has not been done on advice from lawyer Jim Smith, who recommended waiting for recognition by the OLA first. This led to other discussions regarding team/league accounts, bingo and cooperation between the teams/leagues, especially financially. More information on lottery licences will be looked into.
- Glenn attended Hardcor/BMLA holiday tournament held at memorial. Happy to see high participation numbers, especially by Brampton players. Very well run, successful and promising for BMLA. Ron added that the city had guaranteed Memorial as a year round lacrosse facility at least until Victoria Park is finished, with the possibility of using both year round after that point.
- Mayor's recent newsletter mentions lacrosse a number of times including excitement to see the Major Excelsiors back on the floor.

Team Reports:

- Brent reports that Jr. B's have reapplied for 2022 city funding for Founder's Cup. Have asked for the maximum amount of \$50 000. Sponsorship system has been set up and plans are in place to start soliciting sponsors very shortly. Agreed to use full BELC towards gathering sponsors in effort to better work as a unit instead of compartmentalization. Team runs are planned to begin at the end of January, but will depend on COVID restrictions.
- Chris reports that Jr. A draft has been delayed until league issues with Toronto Beaches have been resolved. Former Jr. A GM still publicly claiming role and attended Jr. A meetings, refusing to turn over team property. Need full recognition from the OLA.
- MSL draft scheduled with "Owen Sound" having first pick. BELC owns the franchise certificate as per OLA ruling, Owen Sound does not have one. Pressure has to be put on OLA to stand by their decision and take disciplinary action against MSL. Issue is urgent as MSL is usually held at the end of January.

Communications:

- BELC needs to self promote. Discussion regarding monthly updates to members, get local media involved, more effort to promote sponsors at every chance, be active on social media, get players involved in the community (events, BMLA practices ect..). Very little outreach done in the past, this needs to be corrected, it will promote ALL lacrosse for both BELC and BMLA.
- Matt detailed plan which was prevented earlier by COVID, to gather old sticks, refurbish and restring them, then hand them out to underprivileged to grow interest and reach new demographics who otherwise could not afford to play. Brent stated that the Jr. Bs have been working on a similar promotion. Led to further discussion on community events, reaching new demographics and growing our minor programs. Growth in BMLA will lead to growth in BELC.



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Noted that Brampton has been criticized as “not having the demographics for lacrosse”. Must be looked at as huge demographics which have never been tapped.

Assignment of Remaining Roles:

- Brock and Clint to act as liaisons with BMLA.
- Masters GM not assigned at this time due to lack of familiarity among the Directors. Clint will try to find advisors involved with the program to assist future GM.
- Men’s field GM not assigned at this time due to lack of familiarity among the Directors. Efforts will be made to find advisor(s).
- Women’s field GM not assigned at this time due to lack of familiarity among Directors. Matt will contact Derek Blassutti about any recommendations he may have. Glenn made suggestion of finding a single GM to oversee Women’s and Girl’s field as they are smaller programs and BMLA currently has no manager for that program either.

Committees:

- Plans discussed to form committees for membership, sponsorship, finances, communications and constitution.
- Wes agreed to head sponsorship committee, though committee was not formally created.

Motion to table all remaining agenda topics until next meeting and adjourn.

Motion: Glenn

Seconded: Dean

CARRIED

Adjournment: 9:24 pm

Next meeting to be held Monday, February 7th at 7:00 pm.