



# Brampton Excelsiors Lacrosse Club

## Minutes of Board of Directors Meeting on Monday April 3<sup>rd</sup>, 2023

**\*UNAPPROVED\***

**Call to Order:** 7:03 pm

**Present:** Matt Bowman Brent McCaulet, Jason Fancett, Dave Succamore, Glenn McClelland, Rick Garcia, Keivan Campbell, Kelly Pereira, Keith Slinger, Bob Boddam, Wes Jackson, Dan Teat, Clint Nickerson (via Zoom)

**Regrets:** Brock Boyle, Chris Lowe, Ron Evans

### **Approval of Minutes:**

**Motion to approve the previous meeting's minutes**

**Motion: Glenn**

**Second: Matt**

**CARRIED**

### **President's Remarks:**

- Ziggy, Trevor, and Wendy have been returned to good standing with the club.
- Executive held meeting with them, and Don Arthurs on March 20<sup>th</sup> to make final request for documents, as vote on their membership would be held at March 30<sup>th</sup> member's meeting in accordance with Constitution.
- Not all items requested have been turned over, but executive felt they met the minimum requirement for the club's business to move forward. Returned them to good standing prior to the start of the March 30<sup>th</sup> meeting.
- Financials are not audited, contrary to what had been stated multiple times. Financials from 2015-2019 did not have any supporting documentation, only general statements. 2020-2021 included supporting documents, full review.
- Financials show the Majors were never in debt, contrary to previous claims.
- Asked that these members continue to work with the Executive in good faith to complete all possible records.
- 40 new Life Members inducted at March 30<sup>th</sup> meeting. There were roughly 100 deserving nominees.
- Those not chosen this year have been kept on file for consideration again next year.



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- Discussion was held at meeting questioning if players should be retired before induction. Consensus that they may still be playing, provided they have spent ample time with Brampton lacrosse.
- Concerns raised that some nominees left off the induction list should have been prioritized over some of those on the list, but group agreed that all nominees were deserving.
- Some inductees may be recategorized from nomination.
- List of nominees held for consideration next year should be circulated to membership ahead of time.
- Board held discussion on charging Life Members small annual fee.
- Alumni Association may be more effective for this, likely a larger group, and will help encouraged players to stay involved.
- Clint is willing to work on an alumni association, but needs help.

**Motion to table discussion of alumni association for next meeting, with the goal of forming a committee to handle its formation.**

**Motion: Matt**

**Second: Keith**

**CARRIED**

## Treasurer's Report:

- Ron is unable to attend tonight. Will send report to Matt to be distributed.
- Everything is looking good in accounts.

## Team Reports:

### **Jr. B:**

- Held exhibition tournament last weekend. Team went 2-1
- Have separated camps from the A's
- Brock is working the team hard, good work outs, lots of drills.
- Another tournament on 25<sup>th</sup> in Six Nations.

### **Jr. A:**

- Chris unable to attend, but sent in report.
- Pre season runs to see the recruits in the pipeline
- Working on sponsors for 2023 season
- Jerseys, equipment, bus needs ect... on order.
- Schedule is complete and posted.
- Annual raffle is finalized and will be combined with B's to double the pool.



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- Training camps start April 16, ramps up as the start of the season approaches.
- Pre season game in KW on May 11.
- Coaches have all committed to returning.
- League looking at Nepean expansion, would add aprox \$7500 annual operating costs, not including playoffs. Would divide league into East/West divisions.
- Still more research to do before Board will vote, due diligence to carry out with Nepean and other governors prior to vote.
- Nepean would enter league for 2024 season.
- Still trying to see where we're at with bingo and 50/50, possible partnership with BMLA.

## **Majors:**

- Schedule is done.
- One home game must be rescheduled due to a double booking.
- Working on getting some more players from Owen Sound, some have been obtained for one year release, may make them permanent trades.
- Some of our players have been approached by Western teams. Don't want to hold back young players, but will make sure the team is well compensated for any who go.
- May be difficult to find practice time at Memorial, but working on it.

## **Men's Field:**

- Couple small updates.
- Working on getting more bench staff for this year.
- League is growing to 9 teams this season.
- AGM is coming up on May 9<sup>th</sup>.

## **Committees and Events:**

### **Golf Tournament:**

- Keivan and Kelly are helping out. Keivan will oversee silent auction, Kelly looking after hole sponsors.
- Finalizing the start time for lunch.
- Will not be mandatory for players, but will be strongly encouraged.
- Hole sponsorship will be \$100.

### **Programs:**

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- Matt has gotten most of the content finished.
- Headshots will be taken tonight by Wes.
- Theme is the return of the Majors, excited about the articles.
- Printer has volunteered to do job at no cost.
- So far secured \$2500 in sponsorships. Not as high as hoped, but goal was at minimum to cover the cost of making the programs. There may be a couple more sponsors still to come.
- Aiming to have all content finished (and sponsors finalized) by Monday April 10<sup>th</sup>, final document to be submitted to printer by the 17<sup>th</sup>.

## **Sponsorship:**

- Ron unable to attend meeting, no report submitted.
- GMs unsure of how sponsorship will be handled, moving forward under assumption of finding their own sponsors.
- Keith will follow up with Ron for further information.

## **Marketing and Promotion:**

- Matt raises concern that this has not been addressed so close to the season.
- Has a number of ideas, will cover a few as meeting is already running long. Can come back to more at next meeting.
- Game passes to hand out to sponsors, minor players, try-it sessions players and others.
- More important to get butts in seats in order to entice large sponsors, than paying gate fees.
- Can get 500 passes printed for \$50 through Canva.
- Glenn directs Matt to proceed with printing.
- Can we get Dan Dawson to play a final season, or even a single game, so he can retire as an Excelsior? Great marketing potential, and good for membership as Dan was just inducted as a LM, not to mention he is still producing in the NLL, would add a lot to the team.
- Teat will look into Dawson's MSL rights and reach out to him if available.
- Club needs to contact local news papers, get coverage for games and special events. Good way to reach different audiences, free advertising.
- Keith suggests trying to get local streamers out to games, tease first period and cut off. Great way to reach new demographics.
- Confusion on who would be following up on PB patches for jerseys. Keith will follow up with Hasen to get them done.
- Should look into display signs for sponsors to hang at stores/offices. Include QR code for Excelsiors' full schedule.



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- Matt can make page on the website with schedule for all teams and get QR code for it.
- Need to follow up with Ron regarding merchandising.

## **New Business:**

- None

## **Motion to adjourn.**

**Motion: Matt**

**Second: Dan**

**CARRIED**

**Adjournment:** 9:05 pm

Next Meeting is scheduled for Monday, May 8th 2023 at 7:00 pm.