



Brampton Excelsiors Lacrosse Club

Minutes of Board of Directors Meeting on Monday June 12th, 2023

Call to Order: 7:10 pm

Present: Glenn McClelland, Keith Slinger, Ron Evans, Bob Boddam, Wes Jackson, Rick Garcia, Kelly Perreira, Brent McCauley, Dan Teat, Matt Bowman, Keivan Campbell

Regrets: Dave Succamore, Clint Nickerson, Chris Lowe

Absent : Brock Boyle, Jason Fancett

Approval of Agenda :

Motion to adopt the agenda.

Motion: Dan

Second: Matt

CARRIED

Approval of Minutes:

Motion to approve the previous meeting's minutes

Motion: Brent

Second: Keith

CARRIED

President's Remarks:

- Been away on vacation, not much to say.
- Only gotten out see a couple of games so far.
- Next season needs to start now. We can't wait until February to start preparing.

Team Reports:

Jr. A:

- Chris is at a meeting regarding Nepean entering OJLL, sent in his report to Matt and Glenn.
- 2W 6L record so far, lost 3 games by two or fewer goals.
- Continuing to collect from sponsors, but had a reasonable year for sponsorship.
- Trade deadline is Saturday at midnight.
- Had a few injuries, looking at some prospects.

Jr. B:

- 4 wins and one tie.
- Two closes losses over the weekend to powerhouse teams.



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- Need to win 2/4 remaining games to make the playoffs
- First round would be against Nepean, \$5000 bus trip.
- Made two trade, sending one goalies to a team for a chance to play in the playoffs, acquired another goalie for next year.
- Been overall competitive with most teams this year. With such a young team we should start next year on a better foot.
- Had an issue with ref payment. Got refunded but all GM need to keep an eye on charges.

Majors:

- Very short bench for our first game, guys played well and Dan has no complaints about performance despite margin of goals.
- All three other games have been very positive including a win over Peterborough at their home opener.
- Went from searching for players for our first game to making healthy scratches.
- Final roster is due at the end of the month. There will be some tough calls to make but it's good that we have such a selection of players.
- Very young team with a lot of potential. Already showing growth, should be an impressive team in a couple of years.
- Strong defence, need more strength on offence. Still waiting to hear if Tyson Gibson is going to play. Clarke Petterson may be available to play for part of the season.
- Keith has largely taken over GM duties.
- Matt is organizing two fundraisers for this year.
- First one will be at Thursday's game, working with Six nations to raise money for Missing and Murdered Indigenous Women and Girls in recognition of Indigenous Heritage Month.
- Got logo from Todd Jamieson. Board overall not happy with the design. Want to see more intricacies and colour. Matt will bring feedback to Todd. Logo will not be used for promotion of IHM this year.
- Second fundraiser will be at the last game of the season for Boys and Girl's Club. Clint is working on getting a grill at a discounted price, Matt working with his dad to find a food sponsor for BBQ.
- Glenn would like to recognize our newly inducted Life members at July 13th game. Pre game recognition and ball drop.
- Ron would like to recognize 25th anniversary of 1998 Mann Cup win. Will work with Beisel and Teat to contact players and bring them to game on July 23rd (same game as Boy s and Girls Club BBQ)



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- Need to make sure we plan events closer to the beginning of the season next year to encourage people to come back for the rest of the games.

Men's Field:

- n/a.

Treasurer's Report

- Accounts report was circulated to the Board this morning (included as Appendix A).
- Working with Keith in his new roles as VP and Majors' Assistant GM. Signing names need to be changed on accounts, but there have been delays due to miscommunications from the bank.

Committees and Events:

Golf Tournament:

- Keith may not be available on the day of the tournament. In this case he will need someone to fill in doing announcements and presentations.
- Dan said he can take care of that.
- Very few registrations so far. We need to push family and friends to sign up. Teams need to push players.
- Matt has got an article on the website and posted on social media a couple of times. Other teams need to share posts and amplify the message.
- Very few hole sponsors as well.
- Matt will announce tournament at games as well as print off infographic Keivan made to display at front entrance.
- Can't get logos printed on hole sponsors signs, but can get fonts and colours.

Sponsorship

- Sponsorships needs to be taken care of much earlier next year. Solicitation needs to start by September at the latest.
- Brent notes that GMs should be talking with each other to develop a sense of how much each team needs, and work together to fund entire organization. No more silo work.
- Matt agrees, points out GMs should be working closely with, if not as part of the sponsorship committee.



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- Dan questions why we formed a Sponsorship Committee in January, only to find out in April they had not had a single meet. Left the Major team hanging and scrambling to find funding. This cannot happen again.
- Ron is working with the City to try and restore Heritage Grant, which could provide significant funding the help the BELC annually. Will provide further updates.

Border City Raffle:

- Raffle for Border City jersey has already raised about \$120.
- We need someone selling tickets at all games. This has been advertised in the program. Jodi Phair has helped out at a few Junior games, and tickets have been sold at the door for Major games, but it needs to be consistent.

Canva Pro Subscription

- Matt asks for Bord approval to expense \$150 annual fee for Canva Pro. He uses Canava for nearly all promotional material.

Motion to approve \$150 annual expense for Canva Pro subscription.

Motion: Ron

Second: Wes

CARRIED

- Glenn notes that in the future, small expense like this can be handled directly with Ron.
- Wes points out that this type of transparency is good, given the lack of a budget to allow for such expenses.

New Business:

- Brent raises issue that the snack bar at Memorial is closing far too early.
- Also noted that there is very little stock at the snack bar when it is open, and that the vending machines are constantly out of order.
- General agreement from everyone attending games.
- GMs will reach out to the city to ask for schedules to be changed, allowing snack bar to stay open until the end of the games. Vending machines issue will also be raised.
- No other new business raised.

Motion to adjourn.

Motion: Ron

Second: Rick

CARRIED

Adjournment: 8:39 pm



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Next Meeting is scheduled for Monday, July 3rd 2023 at 7:00 pm.



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Appendix A – June 1st Financial Report

General Bank Account

Bank Balance - \$13,010.50
Accounts Payable - \$33.92
Accounts Receivable - \$1,000.00
Working Capital - \$13,976.58

National Bank

Balance - \$569.89

Junior A Bank Account

Bank Balance - \$30,155.63
Accounts Payable - \$1,642.23
Accounts Receivable - \$500.00
Working Capital - \$29,013.40

Junior B Bank Account

Bank Balance - \$10,928.45
Accounts Payable - \$1,430.96
Accounts Receivable - \$2,688.61
Working Capital - \$12,186.10

Major Excelsiors Bank Account

Bank Balance - \$50,350.75
Accounts Payable - \$9,701.37
Accounts Receivable - \$0.00
Working Capital - \$40,649.38

Men's Field Bank Account

Bank Balance - \$2,219.09
Accounts Payable - \$0.00
Accounts Receivable - \$0.00
Working Capital - \$2,219.09

Totals (All entities)

Working Capital - \$98,614.44